



Conference & Expo

SPONSORSHIP OPPORTUNITIES



**FIRESHOWSWEST
CONFERENCE & EXPO
SEPT. 30 - OCT. 3 2025
RENO, NV**

GOLD SPONSORSHIP

INCLUDES:

- EXCLUSIVE LOGO PLACEMENT ON ATTENDEE LANYARDS
- FULL PAGE AD IN OFFICIAL CONFERENCE PROGRAMS
- PREMIUM LOGO PLACEMENT ON SIGNAGE IN EXHIBIT & EVENTS HALL KEYNOTE SPEECH STAGE AND WELCOME TOWERS
- COMPANY BRANDED FOOD AND BEVERAGE LOUNGE AREA LOCATED IN THE EXHIBIT & EVENTS HALL
- COMPLIMENTARY SPACE IN EXHIBIT & EVENTS HALL
- LOGO AND BRAND FEATURED IN EMAIL, SOCIAL MEDIA, AND RADIO CAMPAIGNS

PLUS

A CUSTOMIZED RADIO OR DIGITAL ADVERTISING CAMPAIGN TAILORED TO YOUR BUSINESS THROUGH RENO MEDIA GROUP

YOUR INVESTMENT
\$25,000

SILVER SPONSORSHIP

INCLUDES:

- PREMIUM LOGO PLACEMENT ON ATTENDEE GRAB BAG
- DELUXE LOGO PLACEMENT ON SIGNAGE IN EXHIBIT & EVENTS HALL AND WELCOME TOWERS
- COMPLIMENTARY SPACE IN EXHIBIT & EVENTS HALL



- HALF PAGE AD IN OFFICIAL CONFERENCE PROGRAMS
- LOGO AND BRAND FEATURED IN EMAIL, SOCIAL MEDIA, AND RADIO CAMPAIGNS
- COMPANY BRANDED MORNING BREAKFAST & COFFEE BAR



**YOUR
INVESTMENT
\$10,000**

BRONZE SPONSORSHIP

INCLUDES:

- FEATURED LOGO PLACEMENT ON SIGNAGE WITHIN THE EXHIBITS & EVENTS HALL
- COMPLIMENTARY SPACE IN EXHIBIT & EVENTS HALL
- QUARTER PAGE AD IN OFFICIAL PROGRAMS
- LOGO AND BRAND FEATURED IN EMAIL, SOCIAL MEDIA, AND DIGITAL CAMPAIGNS



**YOUR
INVESTMENT**

\$5,000

RENO RIT COMPETITION TITLE SPONSOR

FIRESHOWSWEST HAS BEEN THE PINNACLE OF BRINGING THE LATEST TRAINING AND EDUCATION TO FIREFIGHTERS IN THE WEST COAST. WE ARE CONSTANTLY RESEARCHING NEW WAYS TO ENLIVEN OUR CONFERENCE. AFTER BEING INTRODUCED TO THE FLORIDA RIT OPERATION'S GROUP'S (F.R.O.G.) MISSION, WE KNEW WE JUST HAD TO HOST IT.

FROM FLORIDA TO HAWAII, RENO RIT FEATURES TEAMS FROM ALL AROUND THE COUNTRY.



SPONSORSHIP INCLUDES:

- PREMIUM LOGO PLACEMENT ON SIGNAGE IN RENO RIT COMPETITION AREA AND WELCOME TOWERS
- LOGO AND BRAND FEATURED IN EMAIL, SOCIAL MEDIA, AND RADIO CAMPAIGNS
- COMPLIMENTARY SPACE IN EXHIBIT & EVENTS HALL

**YOUR
INVESTMENT
\$20,000**

PLUS
A CUSTOMIZED RADIO OR DIGITAL ADVERTISING CAMPAIGN TAILORED TO YOUR BUSINESS THROUGH RENO MEDIA GROUP

OTHER AVAILABLE SPONSORSHIPS

Big or small, no matter your business size, you can be a part of the action. Here are more opportunities to play a larger role in our conference on a smaller budget.



HYDRATION STATION

01

With your support, you will be providing some much needed hydration to our guests during our Welcome Ceremony and Keynote Presentation. Signage with your logo will be present at all water stations.

\$2000.00

BADGE SPONSOR

02

Each attendee, staff member, instructor and volunteers will receive a Program Brochure within their welcome packet. This brochure will include all of the information relevant to the conference and expo. You will receive a half page ad within the Program Brochure.

\$2500.00

DRINK TICKETS

03

Ignite conversations and networking opportunities as a Free Drink Ticket Sponsor during our expo hall mixer. By offering attendees the chance to enjoy a complimentary drink, you'll be the catalyst for engaging interactions and lively discussions. Your sponsorship not only quenches thirst but also fuels connections, making the mixer an unforgettable experience for all participants.

\$3000.00

04

SERVICE OR PRODUCT

Donate a prize for one of our raffles or for one of the RENO RIT Competition Packages.

Contact for Details

**EACH SPONSORSHIP
INCLUDES
COMPLIMENTARY BOOTH
SPACE AND BRAND
REPRESENTATION IN ALL
DIGITAL DISTRIBUTIONS**

**HAVE AN IDEA NOT LISTED?
LET'S CHAT TO CUSTOMIZE A
PACKAGE THAT BEST SUITS
YOUR BUSINESS.**

MAKE IT YOUR OWN



We're proud to partner with companies ranging from national brands to small, homegrown businesses. If you are looking for a way to increase your brand impact on our nation's first responders, we can cultivate a Custom Package built around showcasing your product or service.



Please submit all Sponsorship Inquiries to:
Trish Bonari, Executive Director
(775) 502 - 8292
trish@fireshowswest.com



To ensure proper lead time for print materials, please have all Sponsorships submitted by Aug. 1st, 2025